

BLUE RIDGE MOUNTAINS TRAVEL GUIDE



Services We Offer

Content Generation •
Coordinated Press Trips •
Advertising / Sponsorships •
Social Media • Photography

Pertinent Stats & Facts

375,000+ monthly page views
250,000+ unique monthly visitors
126,000+ social media followers
6,000+ newsletter subscribers

Demographics

98% U.S.-based, ages 30-65+,
mostly college educated, with an
average household income of
\$100,000+.

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Who Are We?

The [Blue Ridge Mountains Travel Guide](#) was launched in January 2020 by veteran journalist/photographer Bret Love and his wife, photographer/videographer Mary Gabbett.

Initially driven by an interest in relocating to the Blue Ridge region, the couple's mission was focused on rediscovering small town Americana.

But there's a personal element as well, as Bret began tracing his Scots-Irish ancestors, who settled numerous towns in Virginia and North Carolina.

Although the COVID lockdowns prevented them from traveling much the first year, the BRMTG team managed to visit more than 40 Blue Ridge Mountain towns in Georgia, North Carolina, and Virginia in 2021-2022.

They write about each town's history, culture, tourist attractions, hiking trails, and restaurants, with the ultimate goal being to create the most extensive guide to the Blue Ridge region available on the Internet.

DMOs We've Worked With (Press Trips/Sponsorships)

GA: Barnsley Resort • Blairsville • Blue Ridge/Fannin County • Clayton/Rabun County • Dahlonega • Helen/White County

NC: Asheville • Banner Elk • Blowing Rock • Brevard • Bryson City • Burnsville • Cashiers/Jackson County • Cherokee • Chetola Resort • Hendersonville • Hot Springs • Lake Junaluska • Maggie Valley • Meadowbrook Inn • Sylva/Dillsboro • Waynesville

VA: Bedford • Bristol • Lexington/Natural Bridge • Luray • Roanoke • Peaks of Otter Lodge • Shenandoah Valley • Waynesboro • Wintergreen Resort

The Small Print

We are partners, and do not travel alone. All travel expenses, including accommodations, attractions, and meals, must be provided by the host or tourism board/airline partners.

Hosts are free to use our stories on their website and/or social media channels for marketing purposes, but we do require credit and a link back to our website.

Rights for usage of our photos, videos, and writing may also be negotiated for a la carte rates in line with our experience and expertise.